



Press Release

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Redesigned QNI website launched

The Queen's Nursing Institute (QNI) has launched a completely redesigned website for community nurses.

The charity took extensive soundings with nurses during in 2016 to develop a website that was intuitive, attractive, easy to use and informative. It is also a 'responsive' design so that it can be viewed on mobile devices and tablets.

The website is fully searchable and has a resources area where different nursing specialisms and themes have been brought together, with the aim of creating a knowledge base for practitioners.

The website also includes the QNI's new Strategic Plan for 2017-20, describing the goals of the organisation and how it intends to achieve and measure them.

The website also includes profiles of the charity's Council Members and its Fellows, as well as having a blog area where readers can comment online.

Dr Crystal Oldman, the QNI's chief executive commented, 'Healthcare is a highly complex and rapidly changing field. The new website offers us the ability to share information about nursing quickly, including data and intelligence that will support clinical practice. I would encourage all community nurses to visit the website and see the growing range of services that we offer. We also welcome feedback, as the website will continually evolve to meet the needs of nurses.'

The website was designed by Hastings-based print and digital design co-operative Wave, working with the QNI's in-house communications team. It is based on the WordPress software system and meets the latest accessibility standards. The website is currently in public beta testing phase and The QNI encourages all feedback regarding improvements to the site.

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