



**Improving Health
through
Innovation: Better
Care for People
who are Homeless**

Innovating Housing Models for Better Health

Amy Varle



Bury Times 5th February 2014
Amy Varle is in the market for success
At 16 she was homeless, but at 28 she's running her own business

BBC NEWS



SOCIAL PROPERTY INVESTMENT
PIONEERING STRATEGIES FOR 21ST CENTURY HOMELESSNESS PREVENTION AND RESPONSE
AN INTERNATIONAL RESEARCH PROJECT
SUPPORTED BY THE WINSTON CHURCHILL MEMORIAL TRUST AND THE NATIONAL HOUSING FEDERATION

MOVEMENT BUILDING
the social change agency
CONTROL ISSUES: LESSONS ON LETTING GO
A MOVEMENT MASTERCLASS WITH AMY VARLE, THE FOUNDER OF SOCIAL PROPERTY INVESTMENT

Can you help
CREATE OUR FUTURE



WINSTON CHURCHILL MEMORIAL TRUST
Travel to learn - return to inspire...

2017 FINALIST
AMY VARLE
FEMALE ENTREPRENEUR OF THE YEAR
The Talk
OF MANCHESTER BUSINESS AWARDS 2017



HOMELESS HOMES
#MCR
4

CHAM
DELIVERANCE MINISTRY





the
social
change
agency

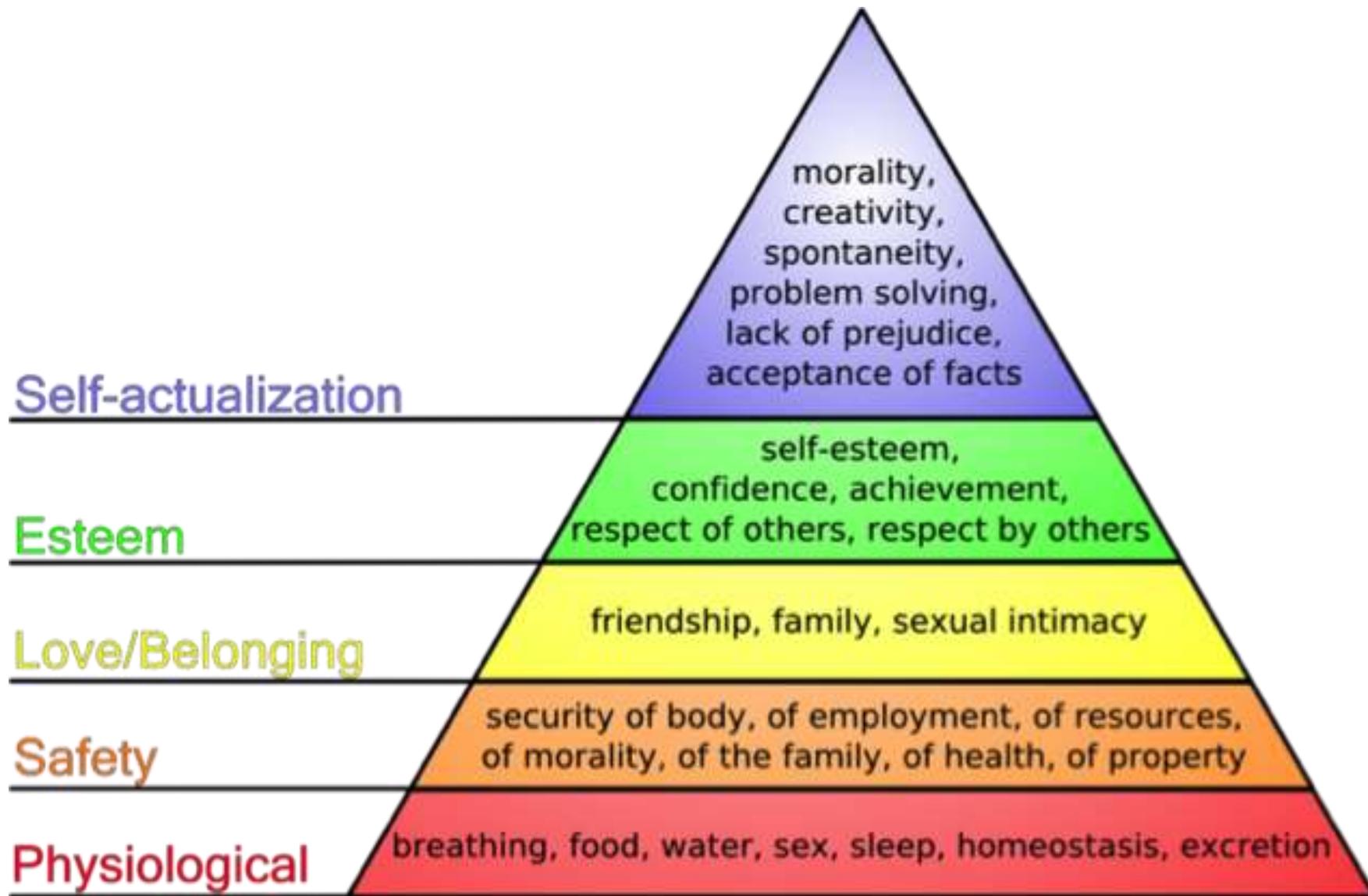


My Experience Of Homelessness



POSITIVE

Intervention





**Homelessness – the state of having
no home – cannot and *will not* end
without the provision of suitable,
sustainable housing**



HF

Housing First

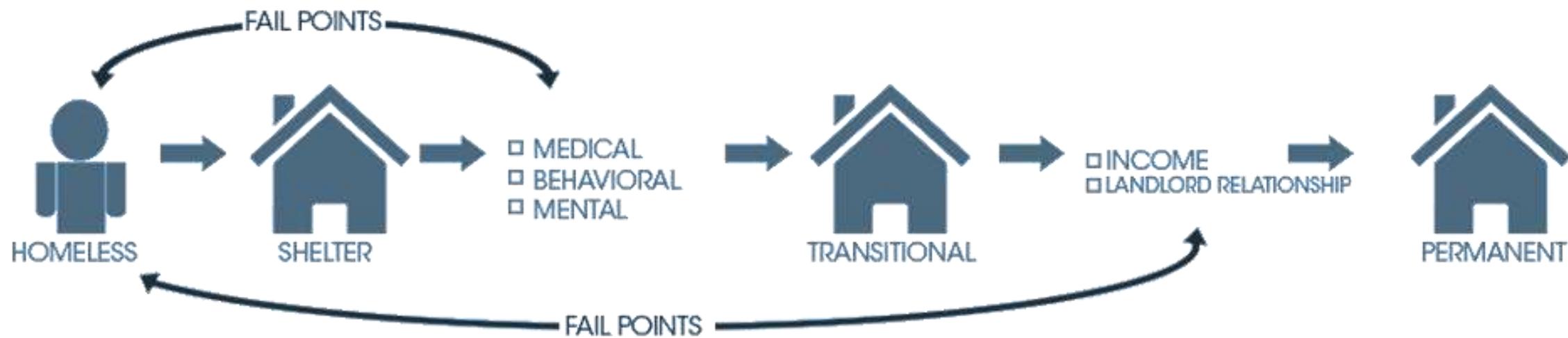
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TYPICAL "HOUSING READINESS"



HOUSING FIRST



Housing First

- 1) Crisis resolution and assessment to address immediate problems and then identify housing needs
- 2) Housing placement, including strategies to deal with bad tenant and credit histories, identify units, negotiate with landlords, and access rent subsidies
- 3) Service connections to provide housed people with appropriate support and connect them to community services

Housing First

To succeed, it needs the attention of those concerned with housing and health, not just homelessness.

Poor housing implicates on the National Health Service in England by between £1.4 billion and £2 billion each year

Delayed hospital discharges – many which can be attributed to homelessness, sub-standard housing or domestic issues – cost the NHS £455 million annually



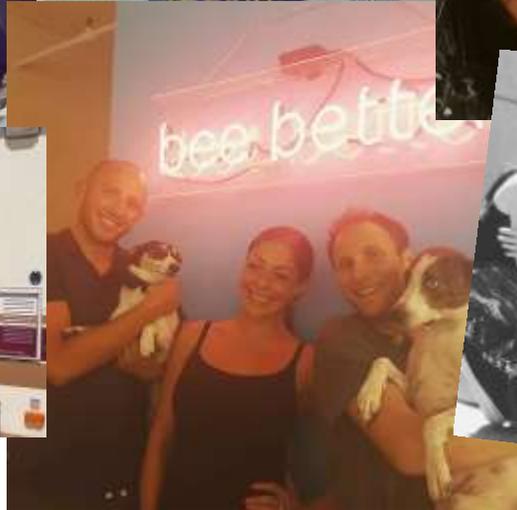
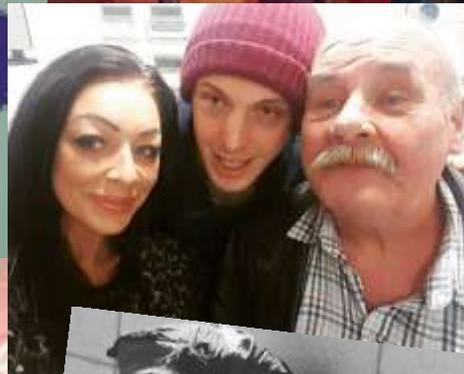
Innovation



COLLABORATION



TO COMMEMORATE
THE DUKE OF CAMBRIDGE
AND
HER PRINCE HENRY OF WALES
TO CANADA STREET
IN CELEBRATION OF THE RENOVATED
WESTEND HOMES AND SUPPORT CENTRE
23rd SEPTEMBER 2017





Rob Introduces Amy From Social Property Investment



PROPERTY INVESTMENTS UK
LEARN. IMPLEMENT. PROFIT.

Expert Stories

What is the Difference Between Affordable Housing and Social Ho...

What Is The Difference Between Affordable Housing & Social Housing?
www.propertyinvestmentsuk.co.uk

Social Property With Amy Varle

PROPERTY INVESTMENTS UK
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Social Property Investments

Partnership

- How to find partners
- How to approach them
- How to form successful relationships
- How to maintain those relationships

AMY VARLE
Entrepreneur

PROPERTY INVESTMENTS UK
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Social Property Investment



‘I am so thankful that I found this place to live. I was in such a mess before and didn't know where to turn. I was sleeping in a park for a few nights. I thought my life was over.

Now, I have a job and a boyfriend, as well as my flat. I even have a cat. I can't believe how your life can change when you get access to the help that you need’

Kirsty, Pilot Scheme Tenant and Project Supporter

THE OPPORTUNITY OF A LIFETIME



**NATIONAL
HOUSING
FEDERATION**

WINSTON
CHURCHILL
MEMORIAL
TRUST

Travel to learn – return to inspire...

Silicon Valley: Demolished America's biggest homeless camp in 2014

San Francisco: Homelessness crisis declared a 'State of Emergency'

Los Angeles: Largest stable chronically homeless population in America

New York: 62,000 people sleep in shelters each night



Housing First:

Barrier Free Homes



Delivering Innovation in Supportive Housing



Breaking Ground revolutionised how New York addressed homelessness in the 1990's



BEFORE



AFTER



Offering over 3500 units of affordable housing to the homeless across the city, it still leads the way today

The world famous 'Dome Village' was founded by Ted in 1993, remaining open and operational until 2006



This is the very spot it stood on!

Street Support:

Responding to Acute Homelessness Crisis

Restoring dignity to the homeless in San Francisco



lava mae

Mobile showers & haircuts for the homeless



Never
Lose Hope

#OutreachSF

Combatting homelessness through the power of running, community support & essential employment & housing resources

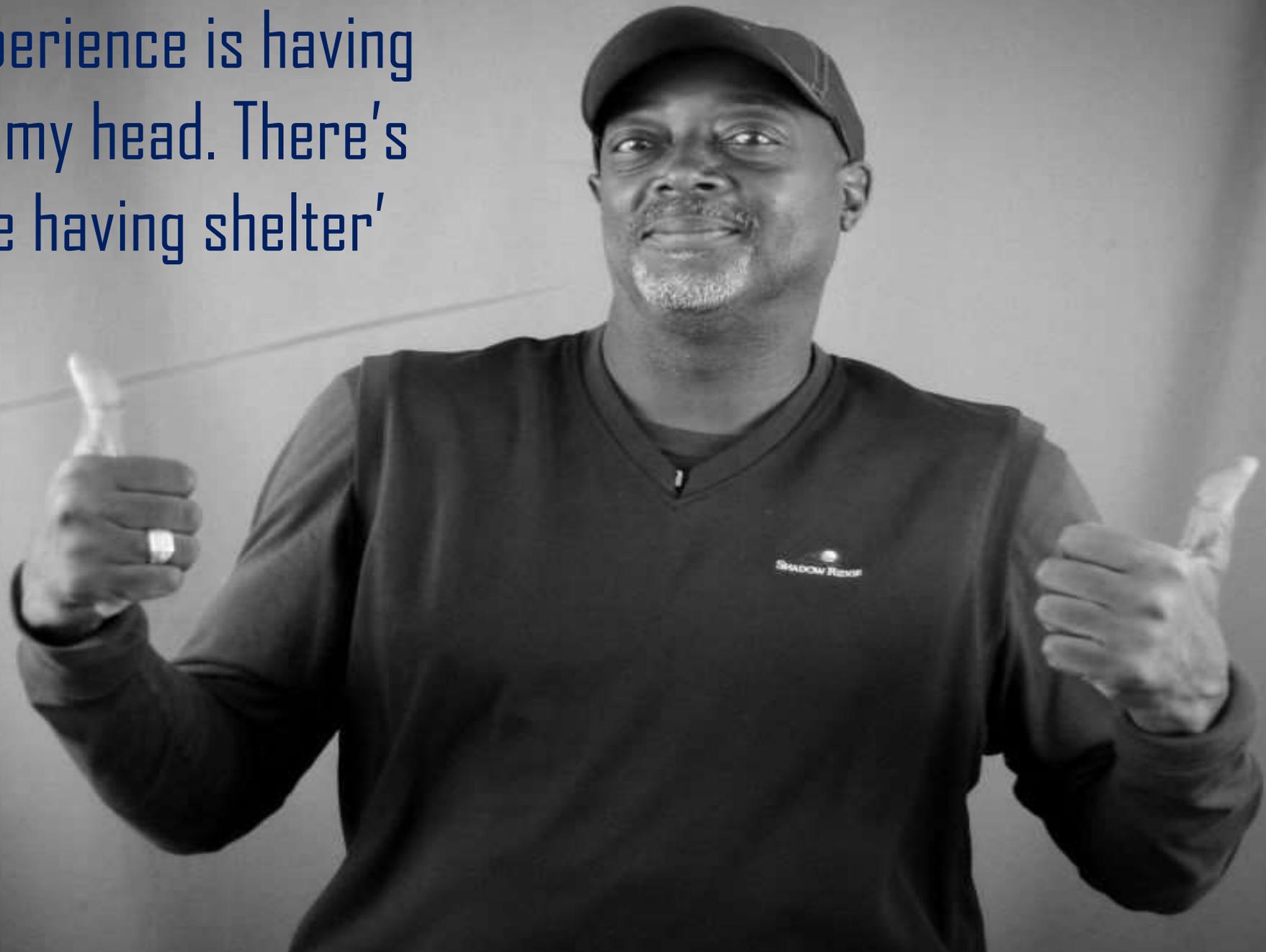


**TEAMWORK
MAKES**

the

**DREAM
WORK**

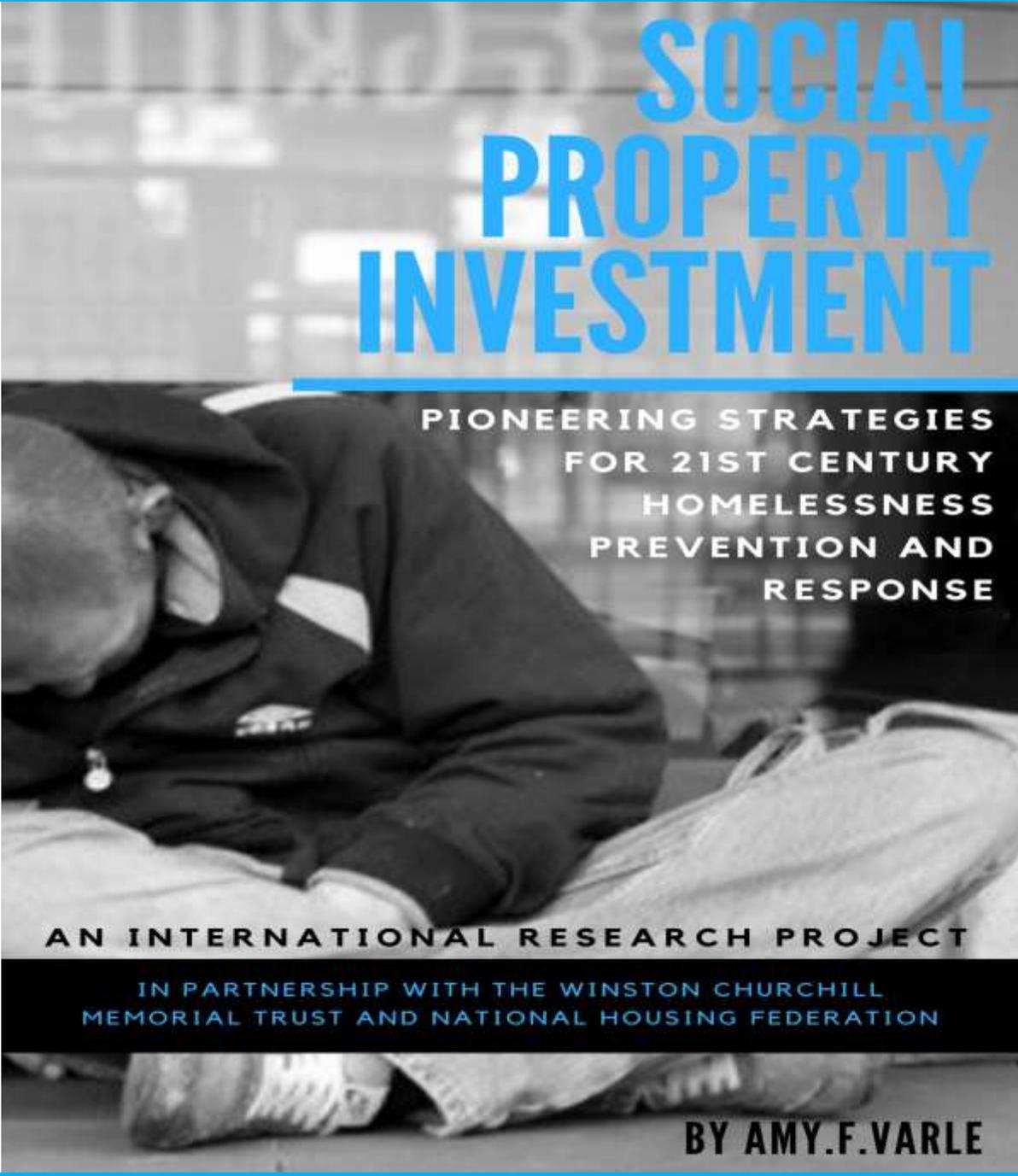
'My best experience is having a roof over my head. There's nothing like having shelter'



WINSTON
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www.wcmt.org.uk



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BY AMY.F.VARLE

TRANSFERABLE LESSONS:



Innovation



COLLABORATION



SOCIAL Property Investment

Social Property Investors

Academics & Students

Members of the Public

Financial Investors

Housing Associations

Volunteers & Donors

Charitable Sector

Letting Agents

Local Authorities

Service Users

Public Services

Faith Groups

Landlords

Activist Groups

Local Businesses

Social Property Investors

UK government recently announced £28 million
in funding to support the launch of Housing
First pilots across three major cities



M3Project



SPIN Manchester



Social Property Investment



www.socialpropertyinvestment.co.uk



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