

Learning from the Pandemic

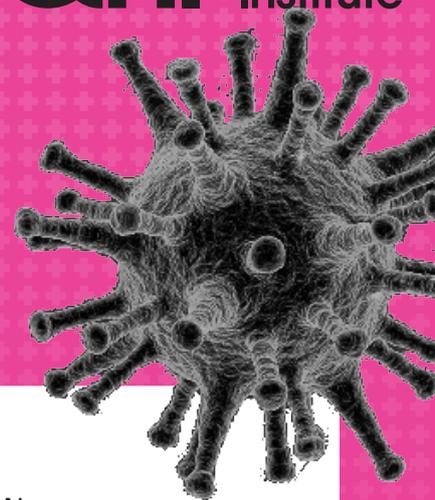
Queen's Nurse Annual Meeting

Wednesday 12 May 2021

Community Nursing Covid-19 Innovation/Best Practice

CASE STUDY

The Creation of an Online Video Interview Series Showcasing Nurses and Midwives



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Personal details

Name: Rush Oshikanlu, QN

Job title: Independent Health Visitor

Employer: Goal Mind Limited

2/

Please describe your practice innovation.

2020 was designated by The World Health Organization as the first ever global Year of The Nurse and Midwife. Nurses and midwives make up the largest numbers of the NHS workforce, and are highly skilled, multi-faceted professionals from a host of backgrounds that represent our diverse communities. The year was a time to reflect on our expertise, commitment and impact we as nurses and midwives make on the lives of so many.

I had put myself forward to speak/present at numerous international conferences to share the knowledge I had gained from my Churchill Fellowship. However, due to the COVID19 pandemic, I could only speak at The Commonwealth Conference, as all other conferences were either cancelled or postponed.

I created Nurses&Midwives Talk (<https://www.facebook.com/NursesAndMidwivesTalk>), an online video interview series showcasing the wonderful contribution nurses and midwives make to people from before conception right to the grave, and how they have responded to the challenges of working through a global pandemic. To date, I have interviewed over 340 members of the nursing and midwifery family including over 100 community nurses, over 50 of whom are Queen's Nurses.

3/

How has this enabled you to treat/support individuals/residents/families/carers more effectively and safely?

The project has enabled me to raise the profile of nurses and midwives including community nursing. My greatest learning has been the diversity of the roles of nurses and midwives and how innovative we have been during the pandemic to continue to provide services that are patient/client focussed. I have also learned that we are best placed as nurses and midwives to tell our stories, if we are to inspire more people to join our professions.

Many have also reported gaining ideas from career stories that were shared on the platform.

4/

How has this enabled you to work more effectively with colleagues/partner organisations?

Due to embracing digital technology and virtual platforms, I have been able to interview colleagues across the UK and over 40 countries around the world. I have been able to highlight the challenges community nurses face, their resilience, tenacity, selflessness, commitment and dedication and how they have collaborated with other members of the multi-disciplinary team to ensure the continuous delivery of high standards of care to the populations they serve.

5/

Do you see this new way of working as a temporary adaptation to current conditions, or a permanent/evolving change?

Colleagues have showcased how innovative they are by embracing technology but also ensuring the needs of the populations they serve remain at the heart of everything they do. General Practice Nurses set up drive-through immunisation clinics to ensure babies and children continued to get their immunisations whilst keeping them safe; School nurses continued to safeguard children despite the constraints of using virtual platforms to support children and young people. They employed text services to ensure young children had access to them during the lockdown; Occupational Health Nurses continued to keep staff safe and well and developed wellbeing support services for staff; Health Visitors employed Attend Anywhere to make services accessible and ran individual face to face clinics for vulnerable children and families. District Nurses continued to keep patients out of hospitals, delivering complex care including End of Life care to ensure patients had better deaths. Nurse educators continued to support student nurses to get the best training experience blending online and in person learning.

Many have stressed that they will ensure the innovations employed during the pandemic will become part of future care models.

7/

Please list any websites, online platforms or apps that have helped you

I used You Tube to learn to create videos and edit them with the support of my teenage son.

All the video interviews were uploaded to a Facebook page and links shared on social media.

8/

Please give any quotes from individuals/family members/carers, or other relevant information.

Quotes from Facebook page, Twitter and LinkedIn
'I listened to your podcast interviewing xxxxxx and just thought you sounded so inspiring and passionate. Something you said about saying yes and taking opportunities for me thinking as at the time I was deliberating whether to go for a Practise Nurse Role. I sent my CV in after listening to your podcast and I got the job and started today! I just wanted to say thank you for inspiring me to say yes.'

'I wanted to write you a message to say how much your interviews have inspired me recently. I have really enjoyed watching and listening and am really happy to see so many aspects of nursing being highlighted nationally through your platform. Thank you for that.'

'Excellent work Dr Ruth Oshikanlu. I will keep listening. Thank you for your hard work setting this up. It has broadened my view on possibilities of roles upon qualifying.'

'Such a refreshing talk to listen to - thank you for what you do and for sharing this!'

6/

Please describe any new and continuing challenges you had to overcome.

Due to work commitments from colleagues and the challenges of working during the pandemic or illness from contracting the virus, several appointments had to be postponed. There were also challenges with internet connectivity or sometimes difficulties with computer hardware or software, thus having to postpone interviews.

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Ruth Oshikanlu

